



NEWS RELEASE

Strategic Sales Meeting 19/20 Oct 2007

Air Mauritius is holding its Strategic Sales Meeting on 19th and 20th October 2007.

Representatives worldwide are meeting to take stock of the performance of the company and discussing the strategies in order to achieve the objectives set for this financial year. The 2008/2009 budgets and targets are also being debated with a view to progress the three year business plan of the company into its second year.

Manoj R K Ujoodha, the airline's Chief Executive Officer says "We are pleased to note that the transformation programme is producing early results for our company. We are definitely back on track. We now need to accelerate the reforms to ensure that we build sufficient resilience to face the continuing challenges. Our sales growth must now outpace our increase in costs so that we deliver higher margins. This is what our markets worldwide must target to achieve. I am confident we have the right calibre of people to make it happen."

Raj Bhujohory, Executive Vice President Sales and Distribution says "Our sales teams are all committed to going the extra mile to increase our revenues worldwide. They will be more aggressive and will capture all new opportunities as we move forward. Our new products and services provide Air Mauritius with an edge over competition and we will make sure that we deliver the revenues commensurate with our enhanced offering."

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